

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WFSB Hartford CT	

I, Sarah Levere

do hereby request station time concerning the following issue:

--	--	--	--	--	--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

*As Directed*

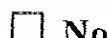
Total Charges:	\$63,375 gross / \$53,868.75 net
----------------	----------------------------------

This broadcast time will be used by: Democratic Congressional  
Campaign Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"



Yes



No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Democratic Congressional Campaign Committee  
430 South Capitol St.  
Washington, DC 20003*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*Krishna Mark, Chief Operating Officer*

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/10/11

Date



Signature

202 338 8700

Contact Phone Number

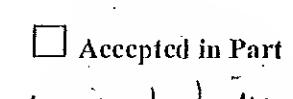
**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted



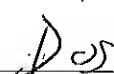
Signature

Accepted in Part



Printed Name

Rejected



Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

AS DRAFTED

Total Charges:

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**

REP HEADLINE# 6328877  
\*\*\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

ADV #	ADV .	NAME	ISS / DCCC	REP . #	OFF . #	SALESMAN #
AGY #	AGY .	NAME	GREAT AMERICAN MEDIA	BUYER NAME	MIKE FURMAN	
			3050 K ST NW,	SALES PRSN WA-	HEATHER UTTLEY (H)	

ORDER #	CONTRACT #	CLASS :	LOCAL
PRDCT	<u>6328877</u>	NATL.	REGIONAL
DCCC	EST# <u>1473</u> COMMENTS : (LINE, ORDER, INVOICE)		

卷之三

REVISED ORDER  
LN 1 TIME PERIOD CHANGED  
TTL SAME  
PLS CFM

卷之三

DEMOCRATIC CONGRESSIONAL CAMPAGN COMMITTEE  
THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK ! !  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP20/12 20-17  
\*\*\*CHANGES\*\*\* \*\*\* WFSB-TV \*\*\*

REP HEADLINE# 6328877  
\*\*\* UNAPPROVED REV #1 \*\*\*

:LINE# :REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPOTS : WEEK : DAYS : TOTL:  
:LINE# : : : : : : : DATE : DATE : /WKR: INVT : : : : SPOTS:

MARKET TOTALS \$158,437 WFSB 40% WTNH 30% WVT 12% WVIC 18% WCTX 0% WCCT 0% WHPX 0%  
ACCUATE

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6328877  
\*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

HARRIS REPORT FROM REP SEP20/12 15.41  
\*\*\* END \*\*\*

ADV #	ADV .	NAME	ISS / DCCC	REP . #	OFF . #	SALESMAN #
AGY #	AGY .	NAME	GREAT AMERICAN MEDIA	BUYER NAME	MIKE FURMAN	
3050 K ST NW				SALES PRSN	WA -	HEATHER UTTLEY (H)

ORDER #	<u>6328877</u>	CLASS : NATL.	LOCAL	REGIONAL
PRDCT	<u>DCCC</u>	EST# <u>1473</u> COMMENTS : (LINE, ORDER, INVOICE)		
FLIGHT DATES	<u>SEP25/12</u>	<u>OCT1/12</u>	<u>WK-1</u>	

CUT-Off BILLING NEEDED \_\_\_\_\_ DATE SEP20/12 15.41

P: NEW ORDER

PLEASE CONFIRM

卷之三

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE: 10 MTN SEP BRO

REP HEADLINE# 6328877  
\*\*\* ORIGINAL REV# 0 \*\*\*

REF: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP SEP20/12 15:41 \*\*\* WESB-RTY \*\*\*

RE# HEADLINE# 6328877  
\*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM DPD

\*\*\*\*\* ORIGINAL REV#0 \*\*\*\*\*

HARRIS REPORT FROM REP SEP20/12 15-41  
\*\*\* TUESDAY \* \* \*

REP HEADLINE# 6328877  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM BPD FAX# 703-516-9680

HARRIS REPORT FROM REP SEP20/12 15 . 41  
\*\*\* WESB-TV \*\*\*

LINE#:	REP :	CD:	TIME PERIOD :	LGTH:	SEC :	RATE	START :	END :	SPTS:	WEEK :	DAY:	TOTAL :
LINE#:	CON COM1:	CON COM1:	PROGRAM :	CON COM1:	CON COM1:	CON COM1:	CON COM1:	CON COM1:	CON COM1:	CON COM1:	CON COM1:	CON COM1:
22			800P-900P	30		\$7,500.00	9/27	9/27	1		THU	1
23			900P-1000P	30		\$7,000.00	9/27	9/27	1		THU	1
24			1100P-1135P	30		\$1,400.00	9/25	9/28	2		TU-F	2
25			1100P-1135P	30		\$1,900.00	10/1	10/1	1		MON	1
26			800P-900P	30		\$8,500.00	9/25	9/25	1		TUE	1
SEP/12	57675.00	OCT/12	\$5,700.00							CONTRACT TOTAL		63375.00
									SPOTS TOTAL			34

MARKET TOTALS \$158,437 WFSB 40% WTNH 30% WTIC 18% WCTX 0% WCCT 0% WHBX 0%

ארכיטקטורה

SVC-NST

## CONTRACT



WFSB  
333 Capital Blvd  
Rocky Hill, CT 06067  
(860)728-3333

Contract / Revision	Alt Order #
494742 /	06328877
<u>Product</u>	
DCCC	
<u>Contract Dates</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	1473
<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congressional Campaign Comm	09/20/12 / 09/21/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WFSB	Heather Utley
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	11
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Great American Media (GMMB)  
1010 Wisconsin Avenue  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
N 1	WFSB	09/25/12	09/28/12	Late, Late Show	1:08am - 02:05am		:30			NM	1	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/24/12	09/30/12	-TWTF--					1	\$100.00				
N 2	WFSB	09/25/12	09/28/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/24/12	09/30/12	-TWTF--					1	\$600.00				
N 3	WFSB	09/25/12	09/28/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/24/12	09/30/12	-TWTF--					2	\$750.00				
N 4	WFSB	09/25/12	09/28/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/24/12	09/30/12	-TWTF--					1	\$1,750.00				
N 5	WFSB	09/25/12	09/28/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	2	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/24/12	09/30/12	-TWTF--					2	\$1,750.00				
N 6	WFSB	09/25/12	09/28/12	Eyewitness News	6am - 6:30am		:30			NM	2	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/24/12	09/30/12	-TWTF--					2	\$1,100.00				
N 7	WFSB	09/25/12	09/28/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/24/12	09/30/12	-TWTF--					1	\$2,200.00				
N 8	WFSB	09/25/12	09/28/12	Eyewitness News	6:30am - 7am		:30			NM	2	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/24/12	09/30/12	-TWTF--					2	\$1,100.00				
N 9	WFSB	10/01/12	10/01/12	Eyewitness News	6:30am - 7am		:30			NM	1	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12	-----					1	\$1,400.00				
N 10	WFSB	09/25/12	09/28/12	Inside Edition	7pm - 7:30pm		:30			NM	2	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/24/12	09/30/12	-TWTF--					2	\$1,350.00				
N 11	WFSB	10/01/12	10/01/12	Inside Edition	7pm - 7:30pm		:30			NM	1	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

Contract / Revision	Alt Order #
494742 /	06328877

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	DCCC	1473

Advertiser	Original Date / Revision
Democratic Congression:	09/20/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 12	WFSB	09/25/12	09/28/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 13	WFSB	10/01/12	10/01/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 14	WFSB	09/25/12	09/28/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 15	WFSB	09/25/12	09/28/12	9am-10am	9am - 10am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 16	WFSB	09/29/12	09/29/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 17	WFSB	09/30/12	09/30/12	Patriots Football	1:00pm - 7:00pm		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 18	WFSB	09/30/12	09/30/12	Face the Nation/ Face the St:	10:30am - 11:30am		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 19	WFSB	09/30/12	09/30/12	Criminal Minds	1135pm-1235am		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 20	WFSB	09/30/12	09/30/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 21	WFSB	09/30/12	09/30/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 22	WFSB	09/27/12	09/27/12	Big Bang/2.5 Men	8pm - 9pm		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 23	WFSB	09/27/12	09/27/12	Person of Interest	9pm - 10pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 24	WFSB	09/25/12	09/28/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 25	WFSB	10/01/12	10/01/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 26	WFSB	09/25/12	09/25/12	NCIS	8pm-9pm		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										

Totals

34 \$63,375.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB  
333 Capital Blvd  
Rocky Hill, CT 06067  
(860)728-3333

Contract / Revision 494742 /	Alt Order # 06328877
Contract Dates 09/25/12 - 10/01/12	Product DCCC
Advertiser Democratic Congression	Original Date / Revision 09/20/12 / 09/21/12

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	30	\$57,675.00	\$49,023.75
10/01/12 - 10/01/12	4	\$5,700.00	\$4,845.00
<b>Totals</b>	<b>34</b>	<b>\$63,375.00</b>	<b>\$53,868.75</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.